

# KEISHA S PERKINS

## FRONT-END DEVELOPER

A front-end developer with 7+ years of experience creating on the web with a knack for optimizing work processes in order to produce more excellent results. By leveraging an iteration and expansion workflow, I've been able to diversify the data-driven web solutions I offer my LLC's clients and improve completion time by 25 percent. I am excited to explore a developer role where I can develop front-end frameworks that drive complex web applications.

## CAREER HIGHLIGHTS

### FREELANCE DEVELOPER AND DESIGNER

#### KayEssPea Design 2011 - Present

- Uses diverse technology stack to meet client needs including CMS platforms such as WordPress and Expression engine as well as frontend frameworks such as React and Vue.
- Updates clients' visual and web identities, garnering an average of 20% increase in revenue from project acquisition, products sold, and customer retention
- Creates websites, logos, media presentations, and invitations for various clients

### CODING INSTRUCTOR

#### The Futures Fund 2017 - 2020

- Instructed weekly classes in front-end development languages such as HTML, CSS, and JavaScript covering concepts like responsive design, semantic markup, and accessibility/ally.
- Devised core curriculum to be implemented on a program-wide level with the goal of transitioning students into lucrative and sustainable employment as software professionals.
- Designed exercises and activities to better demonstrate concepts such as thoughtful, accessible, and robust design thinking.

### CODING INSTRUCTOR

#### Louisiana Women in Technology 2016 - 2020

- Composed an original workshop that taught students fundamentals of programming and game design using JavaScript frameworks.
- Contributed to program initiative planning and implementation.
- Acted as a coach in the annual Rails Girls Ruby on Rails workshop.

### LIBRARY TECHNICIAN

#### East Baton Rouge Parish Library 2011 - 2020

- Debugged patron issues with internal and external accounts
- Provided support assistance with internal library resources.
- Collaborated with team members to better serve patrons.

## EDUCATION

### BACHELOR OF ARTS

#### Louisiana State University 2011

Communication Studies

## CONTACT INFORMATION

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## CORE STRENGTHS

### STRONG SELF-TEACHER AND INSTRUCTOR

I began teaching myself HTML, CSS, and JavaScript in 2016 and was teaching courses on the topic within three months of study. I regularly receive feedback from students that I made coursework engaging and understandable.

### THOUGHTFUL ABOUT TECH STACK TO ENSURE THE BEST RESULT

Be it vanilla JS or React, Sass or Less, WordPress or Jekyll. I always ensure that I use the best tool for the job.

### RELISHES CHALLENGES AND LEARNING TECHNOLOGIES

Each team I join, I find myself delving into the tech sack and learning all its ins and outs, often optimizing the way the team uses a piece of software.

### GREAT INTUITION FOR PROBLEM SOLVING

One useful skill that has served me no matter what team I'm on is the ability to truly hear what is being asked of me, even if the asker can't quite articulate the need. Hearing and connecting the dots between details allows me to get a full picture of a problem before I begin solving it.

## TECHNOLOGIES AND PROFICIENCIES

HTML, CSS/Sass, JavaScript, Zoho, Adobe Photoshop, Adobe Illustrator  
Adobe InDesign, Adobe XD, JQuery  
React, Vue, WordPress, Asana, Expression Engine,  
Notion, Salesforce, Microsoft Office Suite, MySQL